
COMPANY PROFILE

RENSYL INTEGRAL LTD



RENSYL INTEGRAL

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We are a strategy consulting and execution firm specialized in management, marketing, employee and customer experience. Our purpose is to trailblaze sustainable economic development through BLUE OCEAN strategy support to business leaders and enterprises.

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OUR

PILLARS

VISION

A future of unimaginable accomplishments where life is strategic, futuristic and innovative.

MISSION

To create and reinforce futureproof strategy solutions that promote innovation and sustainability in efficiently transforming imagination to reality.

CORE VALUES

- QuaLity
- Futuristic-thinking
- Strategy



OUR CAPABILITIES

1. ORGANIZATIONAL STRATEGY

- Strategic planning
- Goal setting
- Vision & mission creation & alignment
- Purpose & culture development
- Business structure
- Process optimization
- Net zero strategy

2. PEOPLE STRATEGY

- Diversity, inclusion & equity training
- Leadership & team dynamics
- Design thinking
- Emotional intelligence workshops

3. MARKETING \$ SALES

- Marketing strategy
- Digital marketing
- Customer strategy & experience management
- Corporate branding

4. VISUAL MERCHANDISING

- In-store branding
- Store layout
- Point of purchase display
- Exterior fixtures
- Outdoor signage
- Window displays

OUR SERVICE PORTFOLIO

1. MANAGEMENT STRATEGY

We help you create, plan and structure your company.

2. PEOPLE STRATEGY

We help you attract, align and maintain a happy and productive workforce.

3. MARKETING & SALES STRATEGY

We help you attract, sell to and retain happy customers.

4. VISUAL MERCHANDISING STRATEGY

We help you create memorable visual marketing experiences for your customers and teams.

OUR PORTFOLIO

SUCCESS STORIES



OUR DELIVERABLES

1. Rebranding strategy
 - Brand logo recreation.
 - Packaging and merchandise branding.
2. Marketing strategy
 - Marketing strategy development.
 - Quartely strategic planning workshops and review.
 - Business model creation.
- Digital marketing
 - Social media management (Facebook, Instagram, LinkedIn, Twitter and Google advertisement).
 - Lead generation campaigns.
3. Strategy review and monitoring
 - Balanced score card review.

KEY OUTCOMES

1. Digital visibility skyrocketed by 1000%
2. 60% increase in revenue owing to customer acquisition and retention programs implemented.
3. 100% reduction in employee turnover.
4. Business process reengineering for market fit.



OUR DELIVERABLES

1. Branding strategy
 - Brand logo creation.
 - Event and Merchandise branding.
2. Marketing strategy
 - Marketing strategy development.
 - Quartely strategic planning workshops and review.
 - Business model and product development strategy.
- Digital marketing
 - Social media management (Facebook, Instagram, LinkedIn, Twitter and Google advertisement).
 - Website creation.
3. Strategy review and monitoring
 - Goal setting workshops.

KEY OUTCOMES

1. Fund raising up to \$50,000
2. Business process reengineering for market fit.
3. Staff productivity increase by 30% due to team workshops and capacity building.

OUR PORTFOLIO

SUCCESS STORIES



OUR DELIVERABLES

1. Branding strategy
 - Brand logo recreation.
 - Packaging and merchandise branding.
2. Marketing strategy
 - Marketing strategy development.
 - Quartely strategic planning workshops and review.
 - Business model creation.
 - Digital marketing
 - Social media management (Facebook, Instagram, LinkedIn, Twitter and Google advertisement).
 - Lead generation campaigns.
3. Strategy review and monitoring
 - Balanced score card review.

KEY OUTCOMES

1. Brand awareness
2. 40% increase in revenue owing to customer acquisition and retention programs implemented.



OUR DELIVERABLES

1. Branding strategy
 - Brand logo creation.
 - Merchandise branding.
2. Marketing strategy
 - Marketing strategy development.
 - Quartely strategic planning workshops and review.
 - Business model and product development strategy.
 - Digital marketing
 - Social media management (Facebook, Instagram, and Google advertisement).

KEY OUTCOMES

1. Digital visibility skyrocketed by 200%
2. 75% increase in revenue owing to customer acquisition and retention programs implemented.
3. Business process reengineering for market fit.
4. Product and pricing strategy development.

OUR PORTFOLIO

PEOPLE & ORGANIZATIONAL STRATEGY



OUR PORTFOLIO

MARKETING & SALES STRATEGY



**PANDA
MABATI**



**WE KNOW YOU
DESERVE A BEAUTIFUL HOME
SO WE DELIVER THE BEST QUALITY
ANYWHERE IN KENYA AT UNBEATABLE PRICES.**

FOR MORE INFO:-

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VANJAN LTD



**WANT TO BUILD BUT
HAKUNA PESA SA HII?**

**BUY WITH OUR LIPA POLE
POLE PLAN, AND GET
FREE DELIVERY JUST IN TIME.**

#STAYSAFE #VANJANMABATI #PANDAMABATI



A DISTRUBUTOR FOR



PANDA

FOR MORE INFO:-

OUR PORTFOLIO

MARKETING & SALES STRATEGY



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COMPANY PROFILE

OUR PORTFOLIO

MARKETING & SALES STRATEGY



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ECOMMERCE APP DEVELOPMENT

OUR PORTFOLIO

MARKETING & SALES STRATEGY

Designers Survival Hacks #001

To make best designs,
always think of your
audience and not yourself.



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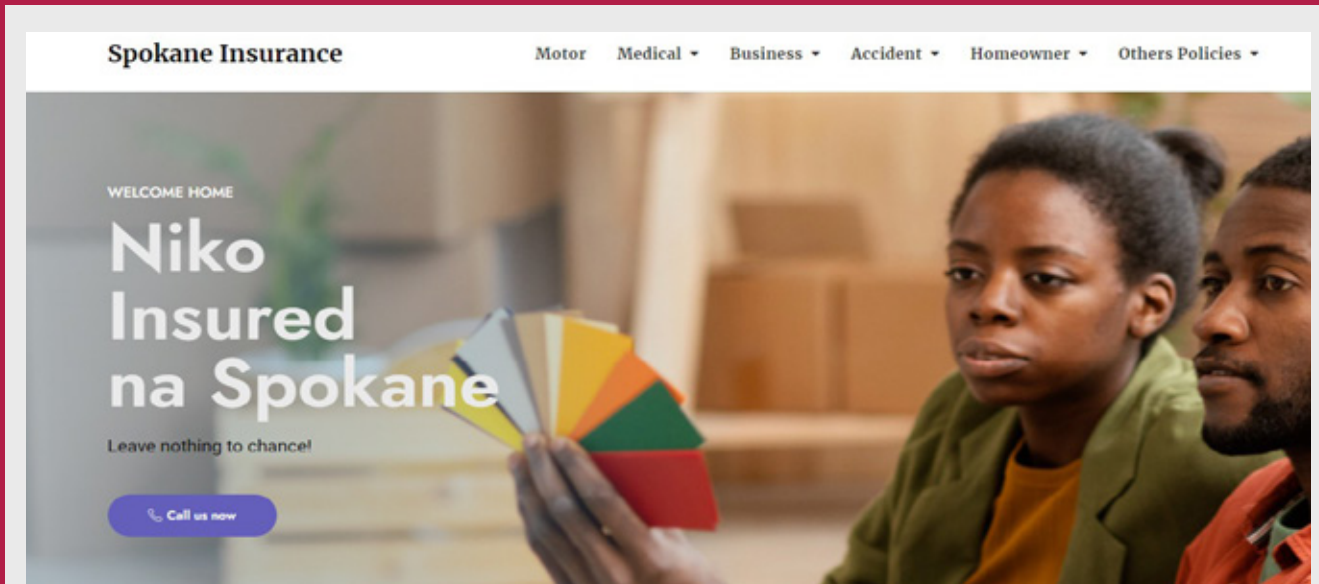
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OUR PORTFOLIO

MARKETING & SALES STRATEGY



OUR PORTFOLIO

VISUAL MERCHANDISING STRATEGY



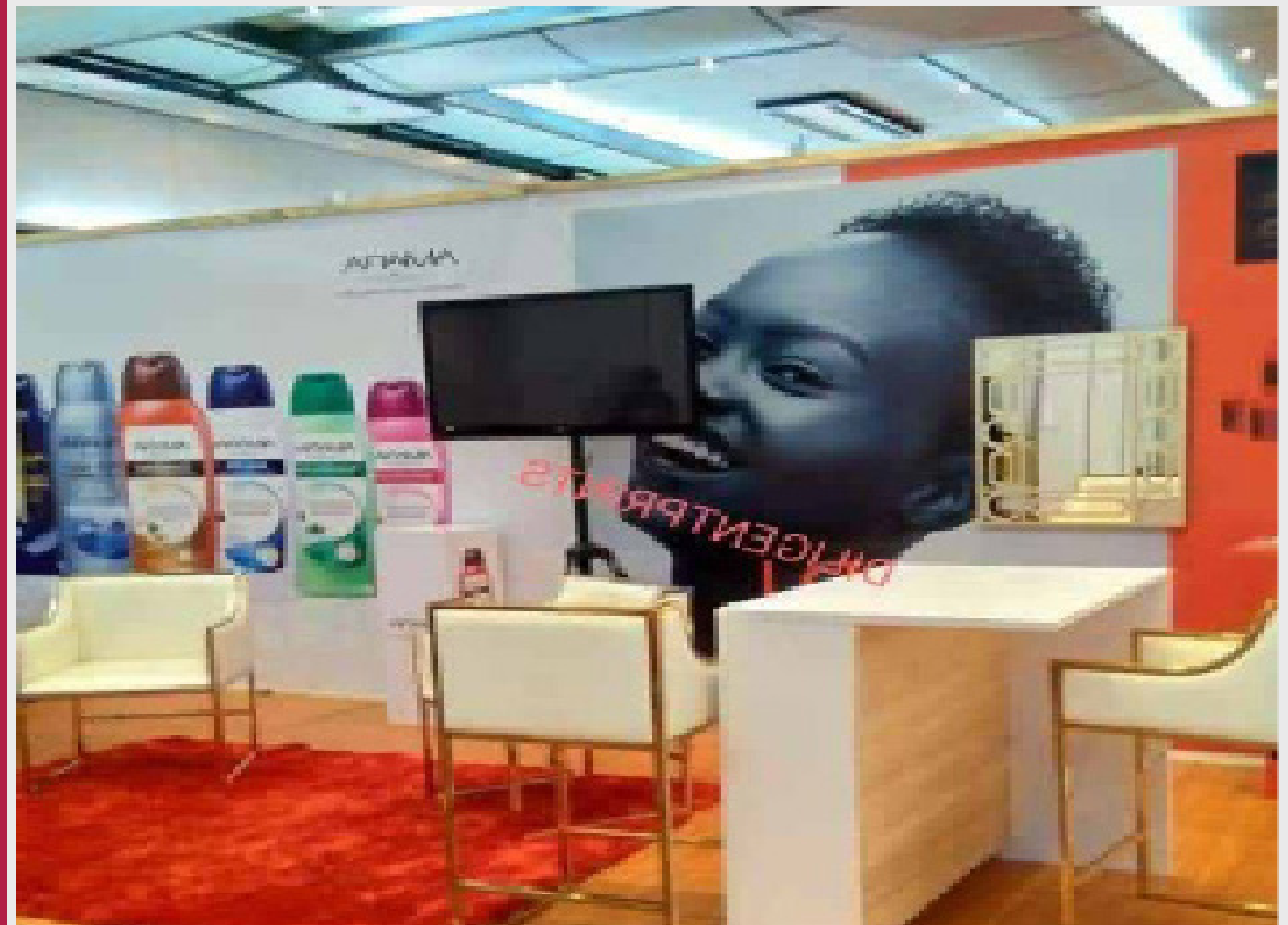
OUR PORTFOLIO

VISUAL MERCHANDISING STRATEGY



OUR PORTFOLIO

VISUAL MERCHANDISING STRATEGY



OUR PORTFOLIO

OUR ESTEEMED CLIENTS



OUR PORTFOLIO

OUR ESTEEMED CLIENTS



CSR PORTFOLIO

CORPORATE SOCIAL RESPONSIBILITY INITIATIVES



WORLD FOOD DAY 2021

Our actions are our future
BETTER PRODUCTION
NUTRITION
ENVIRONMENT
LIFE



UN HABITAT
FOR A BETTER URBAN FUTURE



Ambasáid na hÉireann
Embassy of Ireland



RENSYL INTEGRAL
Strategy | Conversion | Growth



OUR PARTNERS & CLIENTS



Knowledge grows



Frontier Marketing
...your strategic partner



CSR PORTFOLIO

CORPORATE SOCIAL RESPONSIBILITY INITIATIVES



Our Managing Director Tim Mwangi during a sustainable farming and food drive CSR activity in Tharaka Nithi County, Kenya

(Photo above)

Our Managing Director Tim Mwangi along isde government officials, local partners and officials of CNF Global NGO during a sustainable farming and food drive CSR activity in Tharaka Nithi County, Kenya

(Photo below)



Carol Ndinda of CNF Global NGO during a sustainable farming and food drive CSR activity in Tharaka Nithi County, Kenya

(Photo above)

CONTACTS



+254759499985



Rensyl Integral



consult@rensyintegral.com